



Development Committee Charter

Staff Liaison: Vice President of Development

Responsibilities:

- Attend six, one-hour meetings and/or longer learning sessions
- Offer input and professional expertise relevant to New Mexico in development, fundraising, and or community engagement
- Consider participating in appreciation notes, donor meetings or phone calls as needed/possible

Mission:

The Development Committee will align with the Foundation's strategic plan, bringing together all aspects of donor development, donor relations, marketing, and fundraising. Committee members will be asked to help guide and assist in the development of the Foundation's annual donor engagement and endowment growth strategy and its implementation. Members will not be required to make direct asks for donations, (unless they prefer to do so) rather invited to participate in all aspects of the donor lifecycle that interest them, based on an individual conversation and individualized plan that may include making introductions, inviting people to attend Foundation events, sharing about their passion for the Foundation's work and thanking and expressing gratitude to donors

Though fundraising efforts vary from year to year, priorities include the Foundation's annual operating campaign for individual donors, Corporate Partners in Philanthropy, Rooted Together and community collaborations as they arise that further the Foundation's mission and overall endowment growth.

Structure:

The Committee is generally comprised of 11-15 members who commit to a one-year term and can serve on the committee for up to nine years, with their membership being reviewed and renewed annually. Members of the Committee represent and have connections to/within the diverse population of individuals in our community, with respect to age, ethnicity, sexual orientation, disability, socio-economic level and profession.

A sitting Trustee serves as the Committee Chair with additional leadership and support from the Foundation's Vice President of Development. The Committee Chair will commit to a two-year term with the option to renew for one additional year, for a maximum of three consecutive years with their membership being reviewed and renewed annually by the Chair of the Board of Trustees. It is preferred that the Committee Chair serve on the Committee for at least one year prior to serving as the Chair.