Marsha Koelmel

Co-President, Catapult

EXECUTIVE COACH | CEO SEARCH & CEO SUCCESSION

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Marsha L. Koelmel, Co-Founder and Co-President of Catapult Executive Consulting, a NYS certified woman-owned business, is a highly experienced business partner who engages Boards, CEOs and Executives in the process of creating innovative, forward-thinking strategies and solutions to address their most challenging people & talent issues.

Marsha leads the firm's retained executive search practice which specializes in CEO, President, Executive Director, and other senior executive searches for mission-driven clients. Her clients have included People Inc., Forest Lawn Cemetery, Aspire WNY, Community Foundation of WNY, WNY Impact Investment Fund, Child & Family Services, Nichols School, Nardin Academy, Trocaire College, Community Action Organization, Best Self Behavioral Health, and Community Foundation for Greater Buffalo. In addition to the firm's success in executive search, her clients rely on her in-depth knowledge and extensive experience in organizational development including CEO succession & transition planning to design and deliver custom solutions to their unique needs.

As a former executive in the financial services industry, Marsha was responsible for developing the talent strategy for a rapidly expanding publicly traded organization including the integration of multiple acquisitions. Prior to founding Catapult with her partner, Siobhan C. Smith, Marsha spent 20 years in banking where she rose to Chief Human Resources Officer for First Niagara Financial Group.

A life-long resident of WNY, Marsha is a passionate community leader and serves as the Vice-Chair of the boards of NativityMiguel Middle School and Buffalo Hearing & Speech Center. She previously served as a Board member of Wider Opportunities for Women, based in Washington, D.C., and as the Vice Chair of Nichols School—a nationally recognized college preparatory school in Buffalo, N.Y. Her varied accomplishments in the public and private sector led her to receive the prestigious "40 under 40 Award" from Business First, Buffalo's leading business news publication.

Marsha received her BA in Marketing from Canisius College and completed a post-graduate program with Cornell University in Industrial & Labor Relations.

Marsha received her executive coach certification through Coach Training International (CTI) and is certified to administer and interpret HOGAN behavioral assessments and the EQi emotional intelligence assessment.

OUR VISION

All people feel valued and create a true, lasting, and meaningful impact in the organizations and communities in which they work and live.

catapult

EXECUTIVE CONSULTING

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