



ALBUQUERQUE  
COMMUNITY  
FOUNDATION  
*trust • equity • integrity • accountability*

## MEMO

To: ACF Board of Trustees  
From: Randy Royster  
Date: December 5, 2023  
Re: Great Grant Giveaway 2024

---

In 2023, as plans were underway for the 10<sup>th</sup> anniversary celebration of Great Grant Giveaway (“GGG”), I shared with the staff that after the anniversary year would be a good time to reimagine and reevaluate Great Grant Giveaway, particularly in light of the Mission, Vision, Values work we were in the midst of.

After months of thoughtful discussions and meetings amongst all levels of staff, we have decided to press pause on the Great Grant Giveaway in 2024. This pause is not a step backward but rather a thoughtful and deliberate step forward. We recognize that our world is evolving, and our community’s needs are continually changing. With the implementation of our new Mission, Vision, Values and Strategic Plan, we want to embark on a transformative journey to reimagine and reshape the mission of the GGG for the next 10 years and beyond. We believe it is time to reevaluate our approach, refine our strategy, and explore innovative ways to make an even greater difference.

On a pragmatic level, we are also managing a unique year, where two of our lead staff for this event will be out on family leave during the first and second quarters of 2024. Plans for reevaluating GGG had been in conversation for many months prior to identifying the need to plan for Staff leave. Ultimately, the decision to pause the event was not based on these upcoming absences, but rather the need to have adequate time to assess how Great Grant Giveaway aligns with the Foundation's Mission, Vision, Values, and Strategic Plan and what this event can be for our community in the future.

During this pause, we will engage with our most valued stakeholders: Trustees, donors, nonprofit partners, past GGG recipients, corporate partners, and community members, to gather insights and input that will shape the next iteration of GGG. We are committed to making the program more impactful, inclusive, and responsive to the ever-changing landscape of Albuquerque and its surrounding communities.



ALBUQUERQUE  
COMMUNITY  
FOUNDATION  
*trust • equity • integrity • accountability*

I want to unequivocally stress that the Foundation will maintain a signature marquee event in its programming. We heard the concern from several Trustees when Concours du Soleil was retired by the Cinco Amigos, that a marquee event is a critical aspect of visibility and donor and community engagement, and agree with this sentiment. In 2024, the Foundation will have a full schedule of events, including hosting the Annual Meeting during the 2024 Annual Appreciation Celebration event. We have made plans to ensure that our donor and community engagement events are robust and meaningful. Included in this packet is a timeline for the GGG communications along with a sample draft message to donors.

We will keep you updated throughout this transformative process, and we invite you to participate in the community conversations sessions to reimagine and reshape the Foundation's signature event. We eagerly anticipate sharing our reimagined vision for the Great Grant Giveaway with you.