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MEMO

To: Board of Trustees
From: Bob Bowman, Philanthropic Advising Committee Chair
Date: September 19, 2023
Re: Philanthropic Advising Committee Report

Denise Nava Wyrick provided an update on the restructuring and hiring of the newly formed Marketing & Development department. Denise introduced Sam Bicknell-Hernandez, Marketing & Development Associate. Sam will be providing administrative support in both the Marketing and Development department, and will be supervised by Clarissa Earl, Marketing Manager. Lastly, Denise highlighted the newest hire who will begin with the Foundation on Monday, October 2 as the Development Manager. Her name is Kelsey Martin, a former employee of UNM Project Echo. Kelsey has over 7 years of experience in nonprofit and political fundraising and development.

Clarissa provided an update on the Social Giving Club and Future Fund giving circles. Currently, the Social Giving Club has 33 memberships, and the Future Fund has 84 members. Our current goal for the Social Giving Club is 35 memberships and 100 members for the Future Fund. Danielle Griego, dEi & Governance Senior Associate, provided an update on the PRIDE Circle, the Foundation's newest Giving Circle. The PRIDE Circle has 65 members, and its endowment has reached \$48,861. The goal for the founding year of the PRIDE Circle was to reach \$25,000.

Denise also provided a quick update on the 2024 Estate Planning Conference, and shared Staff is looking at Friday, March 8 or Friday, March 15 as a potential date. She also asked the Committee for recommendations on potential places to host the event. CNM and the Albuquerque Museum were suggested.

Lastly, Marisa shared an update on the dEi policy initiative that was started during the summer. This effort is a Foundation staff, Board of Trustees, and cross-committee effort to update the gift acceptance and grant distribution policies, support the update of fund agreements, and propose updates to the bylaws if necessary. Marisa provided an update on the timeline for the process, and Committee subgroups should see the policy updates by October.

Marisa also led a group activity based on case studies provided by the Council on Foundations surrounding values-aligned philanthropy. Two groups were created to discuss different scenarios based on the Foundation's vision, values and proposed mission and anti-hate statement.