



Philanthropic Advising / Advancement Committee

Staff Liaison

Juaquin Moya

Responsibilities:

- Attend six one-hour meetings
- Offer input and professional expertise relevant to New Mexico
- Consider participating in appreciation notes or phone calls as needed/possible

Mission:

The Philanthropic Advising / Advancement Committee will align with the Foundation's Philanthropic Services model, braiding together all aspects of donor development, donor relations, marketing and fundraising. Committee members will be asked to help guide the development of the annual fundraising effort and its implementation. Members will not be required to make direct asks for donations, (unless they prefer to do so) rather to arrange contacts between the Foundation's development staff and the potential donor and/or estate planning professional advisors.

Though fundraising efforts vary from year to year, priorities include the Foundation's annual operating campaign for individual and corporate donors, "Partners in Philanthropy"; and community collaborations as they arise that further the Foundation's mission and overall endowment growth.

Structure:

The Philanthropic Advising & Advancement Committee is led by the Committee Chair. The Chair works with Juaquin and Philanthropic Advising staff liaisons to develop the agenda. The Chair may give certain report-outs or updates in the meeting as applicable to their work with the Foundation. The Chair will serve as a liaison to other Foundation committees and is responsible for discussing strategic direction, goals, and equity considerations with staff liaisons. The Chair term is one year and staff liaisons will nominate a Chair on an annual basis.

Committee membership occurs in three-year terms. The Committee will have at least 6 members each year. Members can serve for multiple terms but must take a one-year break between each term. Term structure and limits will be reassessed in 2025. Current Committee members will leave the Committee in staggered terms to ensure institutional knowledge remains present.