



## MEMO

To: Board of Trustees  
From: Pam Hurd-Knief, Philanthropic Advising and Advancement Committee Chair  
Date: December 13, 2022  
Re: Philanthropic Advising and Advancement Committee Report

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The Philanthropic Advising and Advancement Committee heard updates on our Speaker Series events, Donor Appreciation Party, and the Estate Planning Conference. We also discussed updates on our Future Fund and Social Giving Club Giving Circles, as well as Philanthropic Advising and Advancement Committee updates. Below are the details discussed by the Committee:

- **Speaker Series** - ACF hosted a Notable New Mexicans in Philanthropy Speaker Series, with the latest of the series hosted at Albuquerque Academy and Ian McKinnon was the keynote speaker. The event was an overall success and received positive feedback from attendees. Attendees noted that the speaker was excellent, and the reception and mixer were well received. The planning for the 2023 Speaker Series has already started and hopes to include more diverse voices. The Foundation is grateful for the feedback from the committee and attendees and looks forward to implementing the suggestions.
- **Donor Appreciation Party**- ACF hosted a Donor Appreciation Party on November 20, 2022. Advancement Committee members who attended shared that they enjoyed the event. Some committee members were disappointed in the lack of attendance by current Trustees. ACF organized a photo booth at the suggestion of Committee members, which was a great success, and attendees received their photos in the mail as a follow-up.
- **Giving Circles** - The Committee reviewed the membership goals for Social Giving Club & Future Fund. While reviewing the 2022 goals, it was shared that Social Giving Club exceeded its membership goal for the year with 38 members. The Social Giving Club hosted their Grant Night on November 10th. Future Fund met their membership goal for 2022 at 100 members. Future Fund is also continuing to fundraise for its endowment and 25th anniversary. The Philanthropic Advising team has some planning sessions scheduled with Maggie's Giving Circle.
- **Advancement Committee Charter** - The Philanthropic Advising and Advancement Committee unanimously approved the Advancement Committee Charter.
- **Estate Planning Conference** - ACF will be hosting our annual Estate Planning Conference on March 3, 2023. We will be inviting previous speakers to return, other industry professionals, as well as having an ACF led session. The ACF team is continuing to develop marketing collateral and registration timelines.

- **Open Discussion Topic** - How can the Advancement Committee increase and engage sponsors for the conference? Members suggested including younger and more diverse speakers in the Estate Planning Conference to attract new sponsors.
- **Committee Updates** - ACF and the committee would like to thank Ms. Hurd-Knief for her service as the Philanthropic Advising & Advancement Committee Chair for 2022. Ms. Hurd-Knief announced that Mr. Bowman will serve as the Philanthropic Advising and Advancement Committee Chair for 2023.